



Detroit Reconnect

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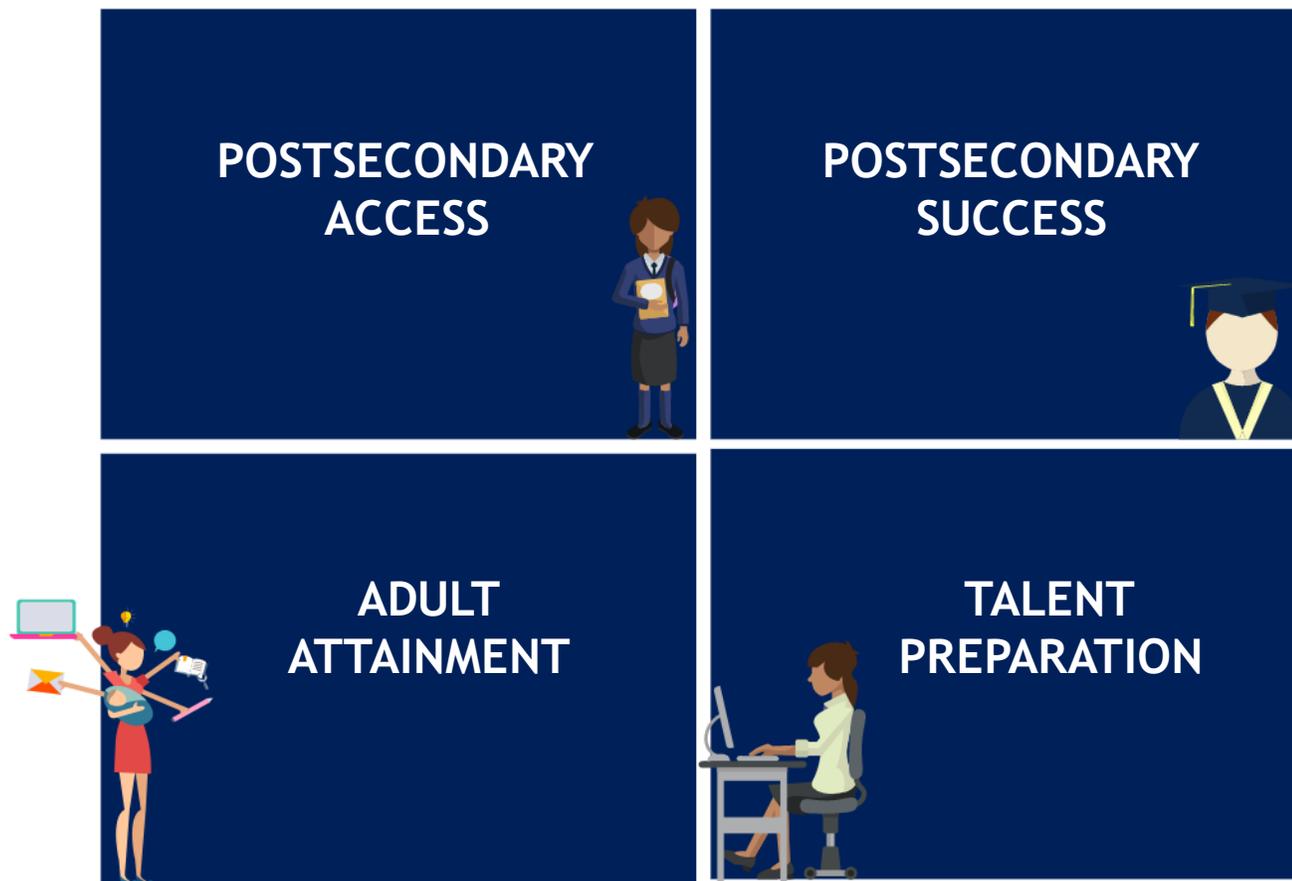




DETROIT DRIVES DEGREES

A collective impact effort of cross-sector regional stakeholders committed to achieving 60% postsecondary degree attainment and reducing the racial equity gap in half by 2030.

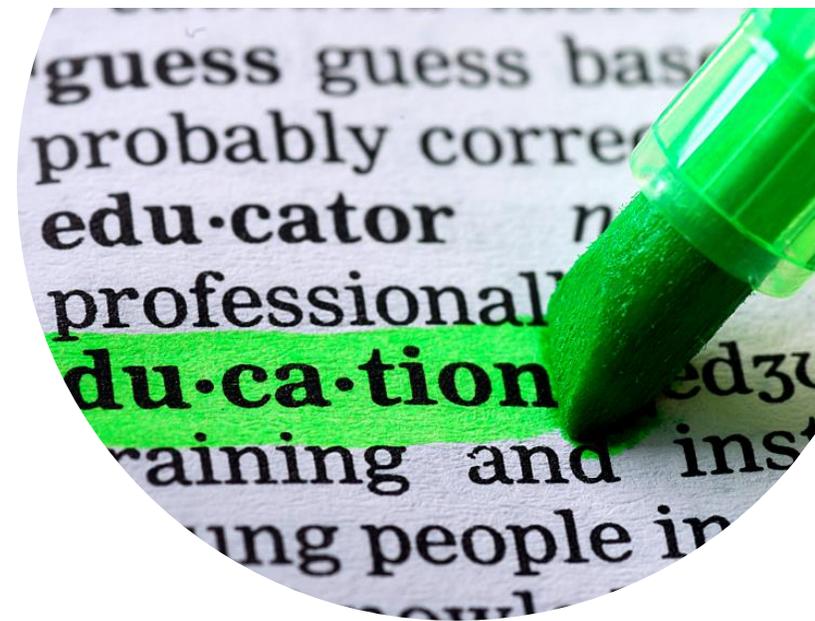
Regional Focus Areas





Who are We?

- Detroit Reconnect supports adults 25 older in
- returning to college or attending for the first time
- 2019 Implementation
- We work in collaboration with postsecondary institutions
- Free institution-neutral navigation
- Regional Debt Forgiveness
- Reconnect Ambassadors
- Mobile Reconnect Cafes



700,000

Adults in Southeast Michigan have
“Some College, No Degree”

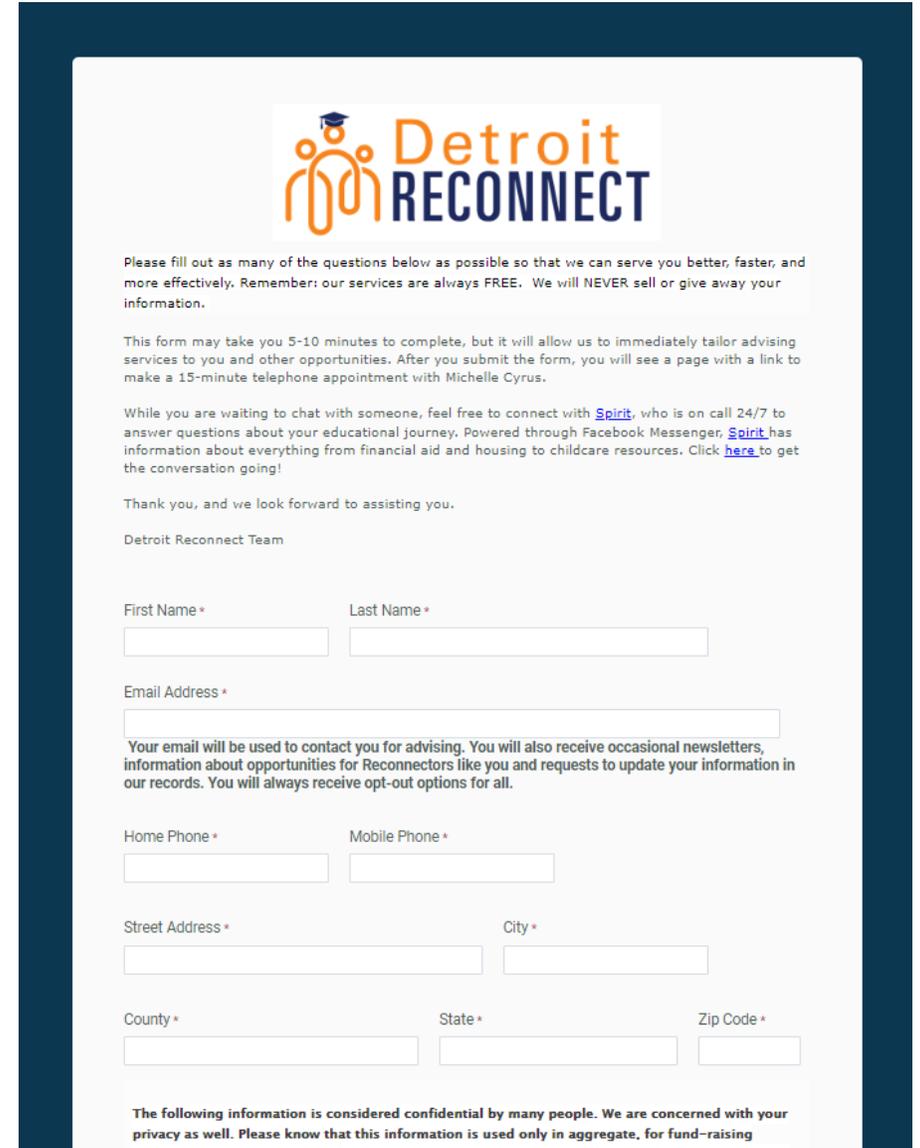
Resources...

- Wrap-around supports
- Free institution-neutral college navigation
- Career Navigation
- Financial aid support
- Advocacy
- Listening Ear



Detroit Reconnect Inquiry Form

- Collects student demographic info, prior college details, and desired college & program details
- Individually triaged by a navigator
- Feeds direct into Salesforce
- Mobile friendly
- Connect to college of choice
- Partnership with the Graduate Network



The screenshot shows the Detroit Reconnect Inquiry Form. At the top is the Detroit Reconnect logo, which features a stylized orange figure with a graduation cap and the text "Detroit RECONNECT" in orange and blue. Below the logo is a paragraph of text: "Please fill out as many of the questions below as possible so that we can serve you better, faster, and more effectively. Remember: our services are always FREE. We will NEVER sell or give away your information." This is followed by another paragraph: "This form may take you 5-10 minutes to complete, but it will allow us to immediately tailor advising services to you and other opportunities. After you submit the form, you will see a page with a link to make a 15-minute telephone appointment with Michelle Cyrus." A third paragraph says: "While you are waiting to chat with someone, feel free to connect with [Spirit](#), who is on call 24/7 to answer questions about your educational journey. Powered through Facebook Messenger, [Spirit](#) has information about everything from financial aid and housing to childcare resources. Click [here](#) to get the conversation going!" Below this is a thank you message: "Thank you, and we look forward to assisting you." and the text "Detroit Reconnect Team". The form fields include: "First Name*" and "Last Name*" (two input boxes), "Email Address*" (one input box), "Home Phone*" and "Mobile Phone*" (two input boxes), "Street Address*" and "City*" (two input boxes), "County*" (one input box), "State*" (one input box), and "Zip Code*" (one input box). At the bottom, there is a privacy notice: "The following information is considered confidential by many people. We are concerned with your privacy as well. Please know that this information is used only in aggregate, for fund-raising".



Questions...



Visit the Detroit Reconnect Facebook page, follow, share, and like us at <https://www.facebook.com/detroitreconnect>.





For more information go to:
detroitdrivesdegrees.com

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